

We value your privacy very highly. Please read this Privacy Policy carefully before using the arma-agency.com Website (the “Website”) operated by Arma Agency, a(n) Limited Liability Company formed in Illinois, United States (“us,” “we,” “our”) as this Privacy Policy contains important information regarding your privacy and how we may use the information we collect about you.

Your access to and use of the Website is conditional upon your acceptance of and compliance with this Privacy Policy. This Privacy Policy applies to everyone, including, but not limited to: visitors, users, and others, who wish to access or use the Website.

By accessing or using the Website, you agree to be bound by this Privacy Policy. If you disagree with any part of the Privacy Policy, then you do not have our permission to access or use the Website.

What information we collect

We collect any and all information that you enter on this Website. We collect the following information about you:

Category of information	Specific piece of information
Identifying information	Name
Identifying information	Billing address
Identifying information	IP address
Identifying information	Email address
Identifying information	Device identifier

How we may use your information

We may use the information that you provide us for the following:

1. Analytics;
2. Performing services;
3. Providing customer service;
4. Counting ad impressions to unique visitors;
5. Detecting security incidents;
6. Marketing and advertising;
7. Participation in surveys and contests;
8. Targeted advertising;
9. Undertaking activities to verify or maintain the quality or safety of our services or devices;
10. Verifying customer information;
11. Protecting against malicious, deceptive, fraudulent or illegal activity, and prosecuting those responsible for such activities;
12. Debugging to identify and repair errors.

With whom we share your personal information

We share the following personal information with the following categories of third parties:

Category of personal information shared	Specific piece of personal information shared	Categories of third parties with whom personal information is/was shared

Identifying information	Billing address	<ol style="list-style-type: none"> 1. Content management systems; 2. Customer management systems; 3. Email marketing vendors; 4. Email service providers; 5. Hosting providers; 6. Parties that need to operate the website.
Identifying information	IP address	<ol style="list-style-type: none"> 1. Content management systems; 2. Customer management systems; 3. Email marketing vendors; 4. Email service providers; 5. Hosting providers; 6. Parties that need to operate the website.
Identifying information	Email address	<ol style="list-style-type: none"> 1. Content management systems; 2. Customer management systems; 3. Email marketing vendors; 4. Email service providers; 5. Hosting providers; 6. Parties that need to operate the website.
Identifying information	Device identifier	<ol style="list-style-type: none"> 1. Content management systems; 2. Customer management systems; 3. Email marketing vendors; 4. Email service providers; 5. Hosting providers; 6. Parties that need to operate the website.

Sale of your information

We do not sell your personal information.

SMS communications

If you provide your mobile phone number and opt in to receive SMS messages from Arma Agency, we may send you text messages related to customer support, service updates, and operational communications. Message frequency may vary.

Providing your phone number is voluntary. You may opt out of receiving SMS messages at any time by replying to STOP. For assistance, you may reply HELP or contact us using the information provided on this website. Message and data rates may apply.

Cookies

A cookie is a small piece of data sent from a website and stored on your device by your browser. This Website collects cookies and may use cookies for reasons including, but not limited to:

1. Analyzing our Website traffic;
2. Analyzing your interactions with advertisements;
3. Identifying if you are signed in to the Website;
4. Testing content on the Website;
5. Storing information about your preferences;
6. Recognizing when you return to the Website.

Most web browsers automatically accept cookies. However, you can modify your browser settings to decline cookies, if you prefer. This setting may prevent you from taking full advantage of the Website.

Children's privacy

This Website is intended for use by a general audience and does not offer services to children. Should a child whom we know to be under 18 send personal information to us, we will use that information only to respond to that child to inform him or her that they cannot use this Website.

Analytics programs

This Website uses Google Analytics to collect information about you and your behaviors. If you would like to opt out of Google Analytics, please visit <https://tools.google.com/dlpage/gaoptout/>.

Exercising your rights

Residents of Nevada may opt out of future sales of personal information by submitting a consumer request to arma.advertising@gmail.com.

Third-party websites

This Website may contain hyperlinks to websites operated by parties other than us. We provide such hyperlinks for your reference only. We do not control such websites and are not responsible for their contents or the privacy or other practices of such websites. It is up to you to read and fully understand their Privacy Policies. Our inclusion of hyperlinks to such websites does not imply any endorsement of the material on such websites or any association with their operators.

Do Not Track

Do Not Track is a preference you can set on your browser to inform websites that you do not want to be tracked. We do not support Do Not Track (“DNT”). You can either enable or disable Do Not Track by visiting the Preferences or Settings page of your browser.

Changes to Privacy Policy

We reserve the right to amend this Privacy Policy at any time. We will notify you of any changes to this Privacy Policy by posting the updated Privacy Policy to this website or application.

Questions

If you have any questions about this Privacy Policy, please contact us at arma.advertising@gmail.com.